

# MORVEN *Park*

## Horse Trials & CIC 1, 2, 3\*

September 30 – October 2, 2016

400 horses over 3 days of competition

Featuring top riders  
and horses competing  
over world-class  
courses.

Sign up to sponsor the  
Morven Park Horse Trials –  
You don't want to miss the  
opportunity to reach  
thousands of riders,  
trainers, owners, and avid  
equestrian spectators!



Consider the following average equestrian demographics:

- 28% have a net worth of over \$3 million;
- 30% own more than one home;
- 65% travel for more than three weeks annually;
- 58% own three or more vehicles; 65% percent own four or more horses;
- And most, if not all, spend significantly to pursue their equestrian passion.

*Morven Park draws 150,000+ visitors annually and offers over 50 days of equestrian competition each year. Here's your chance to reach thousands of riders, trainers, owners and spectators in the coveted equestrian market!*





## HORSE TRIALS & CIC 1, 2, 3\*

SEP. 30 – OCT. 2, 2016

Please choose one of the following options:

☐ **Fall Vendor - \$100 per day**

- 20' x 20' vending space during Fall Horse Trials (Vendors provide their own tables, chairs, tent, etc.)
- Listing in event program, website and day-of social media recognition.
- Additional vendor application must be submitted as well as updated Certificate of Liability Insurance. Email Marketing@MorvenPark.org for more information.

☐ **Fall Jump Sponsor - \$500**

- One (1) sign placement at a cross-country obstacle
- Listing in event program and on Morven Park website
- One (1) half page color ad in event program
- Multiple mentions over the broadcast address system

☐ **Major Fall Sponsor - \$2,500**

- Two (2) banner placements on either side of Main Entrance fence through December 31, 2016
- One (1) banner placement at a premier cross-country obstacle
- One (1) sign placement at a cross-country obstacle
- Full-page color ad in event program
- Social Media recognition (3-5 posts) during the months of September & October 2016
- Hyperlink listing on Morven Park website
- Recognition in Morven Park October e-newsletter
- One (1) 20' x 20' vending space during Fall Horse Trials

☐ **Fall Banner Sponsor - \$750**

- One (1) banner placement at a prime cross-country obstacle
- Listing in event program and on Morven Park website
- One (1) half page color ad in event program
- Multiple mentions over the broadcast address system

☐ **Official Fall Sponsor - \$1,000**

- One (1) banner placement on Main Entrance fence through December 31, 2016
- One (1) sign placement at a prime cross-country obstacle
- One (1) full-page color ad in event program
- Social Media recognition (3-5 posts) during the months of September & October 2016
- Multiple mentions over the broadcast address system
- Hyperlink listing on Morven Park website
- Recognition in Morven Park October e-newsletter

**\*\*ALL sponsors provide camera-ready ads, signs and banners to Morven Park specifications\*\***

Name on Credit Card: \_\_\_\_\_

Business Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec.Code: \_\_\_\_\_

OR send check payment to: **Morven Park Sponsorships, PO Box 6228, Leesburg, VA 20178**

**Questions? Call 703-777-2414 x6619**

***Thank you!***