

MORVEN *Park* 2017 Horse Trials & CIC 1, 2, 3*

April 1 – 2
September 29 – October 1

Featuring top riders and horses competing over world-class courses.

Sign up to sponsor the Morven Park Horse Trials – You don't want to miss the opportunity to reach thousands of riders, trainers, owners, and avid equestrian spectators!



Consider the following equestrian demographics:

- 28% have a net worth of over \$3 million;
- 30% own more than one home;
- 65% travel for more than three weeks annually;
- 58% own three or more vehicles; 65% own four or more horses;
- And most, if not all, spend significantly to pursue their equestrian passion.

Morven Park draws 150,000 visitors annually and offers over 50 days of equestrian competition each year. Here's your chance to reach thousands of riders, trainers, owners and spectators in the coveted equestrian market!





2017 HORSE TRIALS & CIC 1, 2, 3*

APRIL 1 – 2
SEPT. 29 – OCT. 1

Please choose one of the following options:

☐ **Horse Trials Vendor - \$100/day**

- Max. 20' x 20' vending space during spring & fall horse trials (vendors provide their own tables, chairs, & tent)
- Listing in spring & fall event programs, website and social media recognition
- Additional vendor application must be submitted with updated Certificate of Liability Insurance. Email Marketing@MorvenPark.org for more information.

☐ **Horse Trials Jump Sponsor - \$1,000**

- One (1) sign placement at a cross-country obstacle at spring & fall horse trials
- Listing in spring & fall event program
- One (1) half page color ad in spring & fall event programs
- Multiple mentions over the broadcast address system at spring & fall Horse Trials
- Year-round hyperlink listing on Morven Park website

☐ **Horse Trials Official Sponsor - \$2,000**

- Banner placement on Main Entrance fence through December 31, 2017
- One (1) sign placement at a prime cross-country obstacle during spring & fall horse trials
- One (1) full-page color ad in spring & fall event programs
- Multiple mentions over the broadcast address system at spring & fall horse trials
- Social media recognition during the months of the spring & fall horse trials
- Year-round hyperlink listing on Morven Park website
- Recognition in Morven Park e-newsletter the month following sign-up

☐ **Horse Trials Major Sponsor - \$5,000**

- One (1) banner placement on Main Entrance fence through December 31, 2017
- One (1) banner placement on an arena at the spring & fall horse trials
- One (1) sign placement at a cross-country obstacle at spring & fall horse trials
- Full-page color ad in spring & fall event programs
- Social media recognition during the months of the spring & fall horse trials
- Year-round hyperlink and logo listing on Morven Park website
- Recognition in Morven Park e-newsletter for the month following sign-up
- Recognition in all 2017 horse trials e-blasts
- One (1) 20' x 20' vending space during spring & fall horse trials
- One (1) tailgate space for cross country (max. 20 people)

ALL sponsors provide camera-ready ads and banners to Morven Park specifications

Name on Credit Card: _____

Business Name: _____

Email: _____ Phone: _____

Card #: _____ Exp. Date: _____ Sec. Code: _____

OR send check payment to: **Morven Park Sponsorships, P.O. Box 6228, Leesburg, VA 21078**

Questions? Call 703-777-2414 x6619

Thank you!