

MORVEN *Park*

The Morven Park International & Fall Horse Trials *October 12-15, 2023*

~Celebrating 50 years of Eventing~

One of the premier horse events in the nation with exciting marketing opportunities, The Morven Park International & Fall Horse Trials are the best place to reach the regional and national equestrian audience and support an important community nonprofit. Custom promotional and hospitality packages available to promote your business and entertain

☐ **Title Sponsor - \$30,000**

- Build your Title Sponsorship today with benefits customized to your specific marketing and sales needs.

☐ **Presenting Sponsor - \$15,000**

- Two sign** placements on cross-country
- One sign** placement in the Grand Prix Arena
- Premier full page placement in event program
- Public address recognition throughout Division
- Opportunity to provide and present prizes
- Pre- and post-event promotion to competitors, with social media coverage throughout the event
- The CCI4*-L includes custom benefits per the Sponsor's marketing and promotion needs.

☐ **Division Sponsor (CCI4*-L) - \$10,000**

- Two sign** placements on cross-country
- Full page placement in event program and competitor course map
- Public address recognition throughout the Division
- Opportunity to provide and present Division prizes
- Pre- and post-event promotion to competitors, with social media coverage throughout the event

☐ **Division Sponsor (International Levels) - \$5,000**

- One sign** placement at a cross-country obstacle
- Half-page placement in the in event program for your Division and on the Sponsor page
- Public address recognition throughout your Division
- Opportunity to provide and present Division prizes

☐ **Division Sponsor (National Levels) - \$1,000**

- One sign** placement at a cross-country obstacle
- Name recognition in the in event program and competitor course map
- Public address recognition throughout your Division
- Opportunity to provide and present Division prizes

☐ **VIP Hospitality Sponsor—\$5,000**

- One table for six in the VIP Hospitality tent
- One hospitality banner** placement
- Materials placement in the VIP area
- Public address recognition
- Event program and competitor course map recognition



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□ **Veterinarian Hospitality Sponsor—\$2,500**

- One banner** placement
- Meals/snacks provided with Sponsor logo/materials

□ **Rider Hospitality Sponsor—\$2,500**

- One hospitality banner** placement
- Public address recognition
- Event program and competitor course map recognition
- Snacks and coffee provided for competitors
- Marketing materials placement

□ **Cross-Country Jump Sponsor—**

\$500 FEI/\$350 National

- One sign** placement at a cross-country obstacle
- Sponsor listing in event program and competitor course map
- Public address recognition throughout your division

□ **Multi-level XC Jump Sponsor—\$1,000**

- One sign placement at 5 cross-country obstacles N-3*
- Sponsor listing in event program and competitor course map
- Public address recognition throughout your divisions

□ **Program Sponsor—\$395/\$200**

- One full- or half-page promotion in the event program and competitor course map

□ **Cross-Country Tailgate with tent—\$300**

- The best view of cross-country on Saturday, October 14 with 10'x10' tent, table, and chairs

□ **Cross-Country Tailgate space—\$150**

- The best view of exciting cross-country action on Saturday, October 14



***All signage is produced by Sponsor to Morven Park specifications.*

Please refer to the materials specs sheet for complete signage information.

Custom packages are available to meet your marketing needs.

Please contact us to build your targeted promotional package.



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