

MORVEN *Park*

Top riders. The best horses. Competing over world-class courses in over 50 events per year. Reach 100,000+ equestrians as a Morven Park sponsor!

International Equestrian Center



Be a part of the action as a
Morven Park sponsor!



A Morven Park sponsorship offers you *exposure, reach, and scale* across nearly all riding disciplines, drawing competitors & spectators from across North America.

For more information, call
703.777.2414 ex. 6619 or visit
morvenpark.org.



MORVEN *Park* International Equestrian Center

Please check one of the following options to reserve:

☐ **\$2,500**

Sponsors receive:

- Banner placement for one year on a competition arena (100K visitors)
- Logo placement in printed event programs (5K impressions)
- Sponsor listing on website and in our monthly e-newsletter (10K households)
- Opportunity for product giveaways and/or coupon distribution to Morven Park equestrian participants

☐ **\$5,000**

Sponsors receive the above benefits, *plus*:

- Ad placement in event programs
- Banner placement at Morven Park's entrance
- Onsite event marketing booth spaces at Morven Park equestrian events for product promotion to increase awareness, loyalty and sales
- Sponsor highlight on www.morvenpark.org, Facebook, Twitter, and Instagram (7,500 followers)
- Digital Monitor ads in Visitor's Center and Café

☐ **\$8,500**

Sponsors receive the above benefits, *plus*:

- Premier banner placements on a competition arena and at the entry fence
- Feature article in the Morven Park e-newsletter (10K households)
- Sponsorship of a cross country obstacle or show jump (25K impressions over 16 days of competition)
- Invitations to special events, such as:
 - Celebrity athlete photo shoot and autograph signing for your guests
 - Race day tailgate space at a Morven Park race meet

Contact Name: _____

Company: _____

Email: _____ Phone Number: _____

Credit Card Number: _____ Exp. Date: _____

*-or- Please send payment by check to: **Morven Park, PO Box 6228, Leesburg, VA 20178***

For more information about these or other sponsorship and entertainment opportunities, please email Stephanie Tracy at stracy@morvenpark.org.

Thank you!